

KICKIN' IT with Lifestyles & Society Editor Audrey J. Bernard
Stacie J. and Richelle Jones partner with insurance company to launch The Jones Agency



Stacie J.

Stacie J. from season 2 of Donald Trump's *The Apprentice* and her sister **Richelle Jones**, WE T.V. Reality personality and entrepreneur, recently partnered with *Colonial Voluntary Benefits*, a Paul Revere Insurance Company, to launch **The Jones Agency** that will specialize in insurance options for companies and employees seeking to obtain a wide selection of insurance such as life, accident, disability and more.

On Tuesday, April 26, 2011, the impressive insurance entrepreneurs hosted a kick-off reception at **Opia Restaurant** at The Renaissance Hotel, 130 East 57th Street, New York City, which was attended by many of Stacie J.'s fellow *The Apprentice* stars **Dr. Randal Pickett** (season 4 winner) and **Kwame Jackson** (season 1); star athletes including NFL Hall of Famer **Richard Dent**; and Colonial Volunteer Benefits executive **Brian Summers**.

Colonial Voluntary Benefits products and services are offered by The Paul Revere Life Insurance Company whose worksite marketing expertise enables the company to help employers find benefit solutions that fit the company's needs — and the increasingly diverse needs of their employees.

Colonial Voluntary Benefits' ability to tailor programs to complement an employer's benefits plan — sophisticated technological solutions, commitment to service and ability to help employees understand and appreciate their benefits — are the ways in which the company make benefits count for its customers.

(Photo Credit: H-Ten Photography)



(L-R) Kwame Jackson, entrepreneur & season 1 runner-up, *The Apprentice*; Stacie J., *The Jones Agency*; Brian Summers, Colonial Volunteer Benefits; Richelle Jones, *The Jones Agency*; and Dr. Randal Pickett, president & CEO, BCT Partners and winner of NBC's *The Apprentice* season 4



(L-R) Eric Dickerson (former running back in the National Football League); Stacie J., *The Jones Agency*; Richard Dent, former American defensive end in National Football League; Richelle Jones, *The Jones Agency*; Dr. Randal Pickett, president & CEO, BCT Partners and winner of NBC's *The Apprentice* season 4



(L-R) Richelle Jones, Richard Dent, Stacie J. and Brian Summers